

FAX# 703 528 7880  
CREDIT RISK !!  
REPORT FROM REP  
\*\*\*CHANGES\*\*\*  
OCT31/12 10.11  
\*\*\* WFTV-TV \*\*\*

BUYER NAME TRACEY ROBINSON

SALES PRSN WA-- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE OCT31/12 10.11

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2871												
25	S		600P-630P	30		\$3,200.00	11/5	11/5	0		MON	0
PROGRAM : EYEWIT NWS-6 CON COM1 : EYEWIT NWS-6												
106	A		500A-600A	30		\$800.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV5 ON LINE-25 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV1 ON LINE-47 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

107	A		600P-700P	30		\$3,400.00	11/4	11/4	1		SUN	1
-----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : NEWS  
ORD COM1 : WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 106-107

43	S		600P-630P	30		\$2,000.00	11/4	11/4	0		SUN	0
----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : EYEWIT NW-6 SU  
CON COM1 : EYEWIT NW-6 SU

105	A		600P-700P	30		\$2,000.00	11/4	11/4	1		SUN	1
-----	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : EYEWIT NW-6 SU  
ORD COM1 : NEWS WILL AIR 6-7P ON SUNDAY 11/4  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-43 FOR 1 SPOT/WK

47	S		1100A-1200N	30		\$1,000.00	11/1	11/1	0		THU	0
----	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : VIEW  
CON COM1 : VIEW

STATION MAKEGOOD OFFERS:  
M8 OK'D BUY#43 MISSED: SUN/600P-630P NOV4 30S \$2,000.00 (OCT30/12)  
OFFER: SUN/600P-700P NOV4 30S \$2,000.00 PLS ADVISE.  
CMT: NEWS WILL AIR 6-7P ON SUNDAY 11/4

M9 OK'D BUY#25 MISSED: MON/600P-630P NOV5 30S \$3,200.00 (OCT30/12)  
BUY#47 THU/1100A-1200N NOV1 30S \$1,000.00  
OFFER: SUN/500A-600A NOV4 30S \$800.00 PLS ADVISE.  
& SUN/600P-700P NOV4 30S \$3,400.00  
CMT: WE CAN OFFER

NOV/12 232275.00 CONTRACT TOTAL 232275.00  
TOTAL SPOTS 131

MARKET TOTALS \$553,035 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE